

Winners announced for the 4th edition of the Blue Ocean Awards 2017

The prestigious awards in the sphere of innovation have honoured the first-rate projects in France for this year: 9 most innovative start-ups, which have created new markets by offering exceptional products or services.

Under the high patronage of France's Minister for the Economy and Finance, **Mr. Bruno LE MAIRE**, organized by **HEC Paris**, the cabinet **AXESSIO Innovation Strategy** at the French **Ministry for the Economy and Finances**, this year from over 400 submissions were selected 18 finalists, and 9 of them were awarded on the 15th of December 2017, at the French Ministry for the Economy and Finances, Paris, France.

4 Blue Ocean Awards MENTOR

- [Actifyr](#) from Group SEB which has created the market of the 'oil-free' fryers
- [VeraCash](#) – peer-to-peer exchange currency supported by physical gold and silver metal, which can be used everywhere, between consumers and towards professionals, without any fees or exchange costs
- [Monbanquet.fr](#) – catering for companies based on local artisans to discover my district makers and their specialties.
- [Alertgasoil](#) – for companies to reduce greenhouse gas emissions by decreasing fuel consumption: theft and waste elimination, real-time consumption control, fill-ups optimization, measurement and control of the carbon footprint, vehicles location, etc.

3 Blue Ocean Awards BABY

- [Mip-Robotics](#) – makes industrial robotics accessible to any companies with robots assisting directly the operators in their daily flexible tasks.
- [Predictice](#) – predictive justice for professionals of the Law through algorithms to optimize their legal strategy
- [Epopia](#) - The interactive postal adventures to make reading and writing a game for children

1 Blue Ocean Award SOCIETAL: rewarded by Stéphane PELLETIER, President of [DreamStarter](#)

- [Financement Participatif France](#): French syndicate of the companies proposing crowdfunding solutions in France (Wiseed, Kiss-kiss bank bank, Ulule, Unilend, etc.) for having developed the crowdfunding in France and having created the crowdfunding in equity.



1 Blue Ocean Award Hackathon- jury session during the Blue Ocean Awards journey with 6 finalists pitching, from the HEC Paris Startup LaunchPad and the Blue Ocean STARTER.

- **RestauDrive** (project from the [Blue Ocean STARTER](#)): addressing 15 millions of French people living outside of the cities and the suburban areas, with no access to restaurant services, **RestauDrive** makes possible to get by car the meals of your choice, previously ordered on your smartphone within a selection of local restaurants. « Meals from true restaurant directly in your car. »

More than 800 visitors were able to meet the finalists at the Finalists' Lounge, talk to the founders and discover their innovative offers in detail.

Dominique BUSSO, President of [Forbes France](#), was the master of ceremony with **Alban ERAL**, Managing Partner of AXESSIO Innovation Strategy

Guest of honor: **Delphine GENY-STEPHANN**, Deputy Minister for the Economy and Finances, has visited in the morning each of the finalists within the Lounge of the Finalists.

Other details are on the site [The Blue Ocean Awards](#)

Video of the ceremony on [YouTube](#)

Blue Ocean Awards Partners & Sponsors 2017



Blue Ocean Awards is the first annual event aiming at giving recognition to innovative French companies, who have successfully created new markets, away from the competition. For the fourth year, supported by the French Ministry for the Economy and Finance, the most creative products and services will be rewarded by a jury of top-notch professionals, bringing together successful entrepreneurs & global experts.



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